

Hospitality Audit Services

Hotel Reservation & Revenue Reviews

We would review your hotels or Head Office reservations and Meeting & Events departments to gain an overall understanding of the current level of internal controls with regards to revenue areas. We will assess current standard operating procedures and provide advice on maximising rooms revenue

We audit the following areas;

- Pricing Strategy
- Inventory Controls
- Marketing
- Distribution Channels
- Segmentation (mix etc.)
- Use of Yield Management system
- Competitors & Market Share Analysis
- Miscellaneous Revenue including Cancellations & No Shows
- All Special Events

We review the following departments;

- Reservations
- Front Office
- Revenue,
- Sales and Marketing
- Head Office Functions

We can help you write your
SOP manuals

All our auditors are industry professionals with many years' experience in senior position in industry.

Our recommendations would include identifying changes which would improve all key processes resulting in increased revenue from room and other sales.

Hospitality Audit Services Ltd

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